

alexandra kroemer

contact

Zionsville, Indiana
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PORTFOLIO

alexkroemer.com

education

BACHELOR OF FINE ARTS
Purdue University | West Lafayette, IN | 2020

Visual Communication Design | Major
Art History | Minor

STUDY ABROAD
Capa University | London, UK | 2019

skills

Adobe Suite
Microsoft Suite
Procreate
Social Media Management

references

Isaac Arthur | CODO Design, Cofounder
isaac@cododesign.com
+317 403 3173

experience

GRAPHIC DESIGN INTERN
CODO Design | Indianapolis, IN | 2020

Designed food and beverage packaging for craft breweries nation wide.
Aided in rebranding and logo ideations for local businesses.
Assisted coworkers with daily design tasks.
Navigated remote circumstances and communication constraints due to pandemic.

CREATIVE SERVICES INTERN
Create | London, UK | 2019

Designed signage and collateral materials for marketing and events.
Created social media content and enhanced professional look.
Organized merchandise to find the most effective and appealing store layout.

SALES ASSOCIATE
Madewell | Indianapolis, IN | 2015 - 2020

Assisted visual merchandise manager in designing store layout.
Communicated with customers to provide a positive experience.
Collaborated with coworkers to effectively run and manage the store.